

ARTICLE V - MEC COMMITTEES
MEMBERSHIP ENGAGEMENT COMMITTEE

PURPOSE

To increase our power, through the membership activism.

A. SCOPE

1. The Committee shall be responsible to systematically engage members on issues and achieve a high level of participation.

B. POLICY

1. The Chairperson is responsible for assisting the MEC in developing a permanent structure, which supports an ongoing Flight Attendant engagement program.
2. The chairperson shall work with the MEC Officers in developing all system-wide activities.
3. The Chairperson shall work with the LEC Presidents and LEC Membership Engagement Chair in developing all local activities.
4. The Chairperson shall develop and present an annual Membership Engagement Committee training.
5. Shall comply with all other MEC Chairperson responsibilities as found in Article V.E.

6. IMPACT Informed Membership Participation and Communication Team

Definition - **IMPACT** is an on-going, system-wide program, designed to provide specifically requested information to/from the membership to the leadership of AFA-CWA - Master Executive Council, Negotiating Committee or Negotiations Support Committee - in a designated time frame. The information will be gathered from random sampling surveys conducted by a trained network of line flight attendants, who poll and disseminate information to other flight attendants.

Purpose:

- a. To establish an on-going, two-way process for vital communication between AFA-CWA members and their leaders.
- b. To improve and expedite communication between line flight attendants and the AFA-CWA and their AFA officers.
- c. To act as an educational tool by increasing membership awareness of specific AFA-CWA projects and important issues.

d. To improve cohesiveness of the flight attendant group by establishing a vital personal network between AFA-CWA members and their elected officers.

e. To enhance the quality, timeliness and involvement in the communication process between line flight attendants and AFA-CWA leadership.

f. To enable Local Councils to gather input on issues pertinent to their base.